SAVE THE DATE!

STRONGER THAN A FIREWALL...

FASTER THAN AN i7 PROCESSOR...

IT'S A CONFERENCE... IT'S AN EXPO...

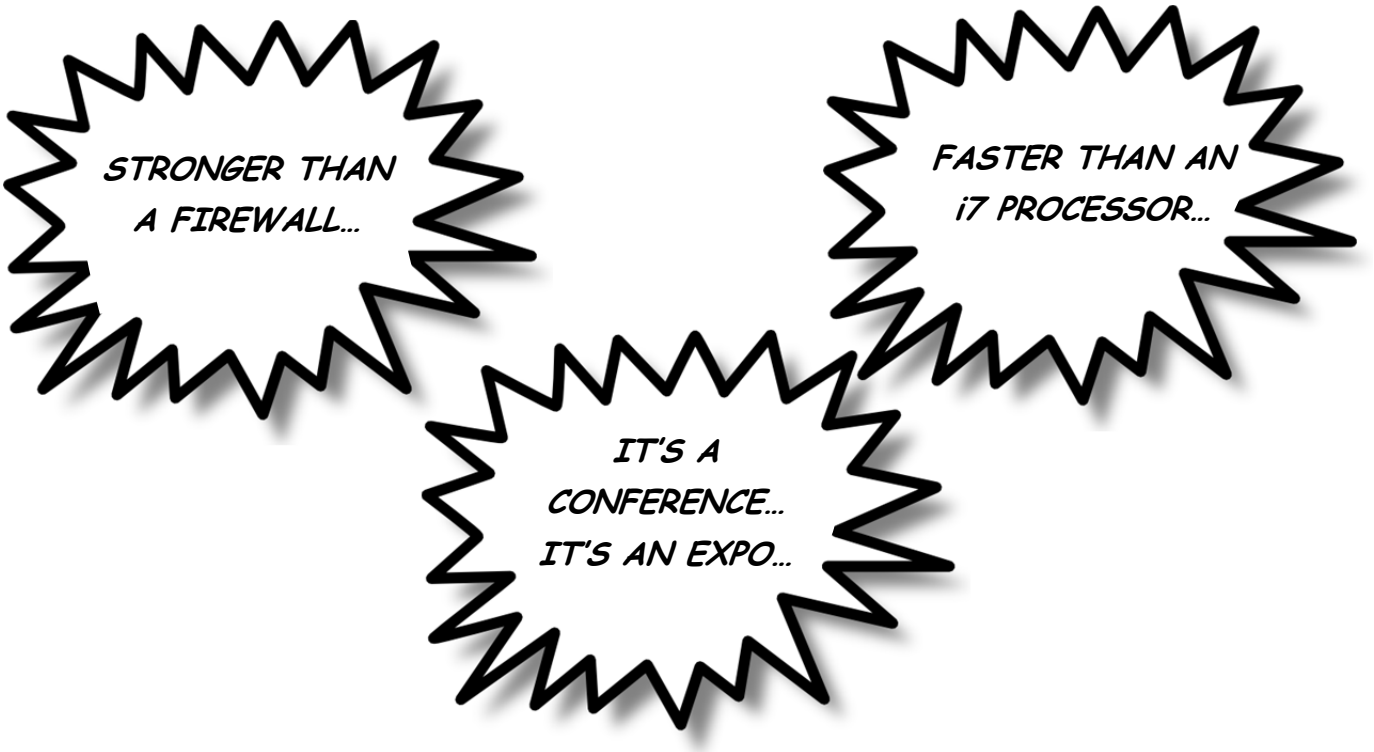
MRED® PALOOZA

BANG

TUESDAY, JUNE 18, 2013

DONALD E. STEPHENS CONVENTION CENTER

Want to be a sponsor of MREDpalooza? Contact Gayle Ludemann at gayle.ludemann@mredllc.com or at 630-955-2768 for sponsorship packages.



MRED® PALOOZA

JUNE 18, 2013
DONALD E. STEPHENS CONVENTION CENTER
ROSEMONT, IL

MREDpalooza is coming Tuesday, June 18, 2013! This is MRED's vendor expo, with thousands of MRED real estate professionals descending upon the Donald E. Stephens Convention Center in Rosemont, Illinois (right by O'Hare Airport). Our customers will be coming out to meet YOU and learn about YOUR product offerings, in an entertaining and exciting atmosphere that will include just the right mix of learning and fun. We are getting great feedback and strong interest from a number of industry stalwarts already. Make sure you are a part of one of the biggest happenings of 2013, along with many other vendors and associations who will be spending the day with us and our MRED real estate professionals.

Need more info? Contact Gayle Ludemann at gayle.ludemann@mredllc.com or 630-955-2768

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JUNE 18, 2013
DONALD E. STEPHENS CONVENTION CENTER
ROSEMONT, IL

$10,000 AND UP

NAMED EVENT SPONSOR
TRAINING ROOM
PREMIUM BOOTH LOCATION

- DOUBLE SIZE BOOTH!
- FIRST CHOICE OF PREMIUM BOOTH LOCATION
- 2 – 6' TABLE FOR EXHIBITING
- PIPE AND DRAPE IN SHOW COLORS
- HALF PAGE COLOR AD IN PROGRAM
- LARGEST SIZE COLOR LOGO ON PROGRAM, SIGNAGE, WEBSITE

$7,500

TRAINING ROOM
PREMIUM BOOTH LOCATION

- PRIORITY EXHIBITOR PREMIUM BOOTH LOCATION (8'X 10')
- BOOTH LOCATION HONORED BASED UPON SPONSORSHIP LEVEL
- 6' TABLE FOR EXHIBITING
- PIPE AND DRAPE IN SHOW COLORS
- 1/4 PAGE COLOR AD IN PROGRAM
- LARGE SIZE COLOR LOGO ON PROGRAM, SIGNAGE, WEBSITE

$5,000

PREMIUM BOOTH LOCATION

- PREMIUM EXHIBITOR BOOTH LOCATION (8' X 10')
- BOOTH LOCATION HONORED BASED UPON SPONSORSHIP LEVEL
- 6' TABLE FOR EXHIBITING
- PIPE AND DRAPE IN SHOW COLORS
- BUSINESS CARD SIZE COLOR AD IN PROGRAM
- MEDIUM SIZE COLOR LOGO ON PROGRAM, SIGNAGE, WEBSITE

$2,000 BEFORE MARCH 31, 2013!

$3,000 AFTER MARCH 31, 2013!

- STANDARD EXHIBITOR BOOTH LOCATION (8'X 10')
- 6' TABLE FOR EXHIBITING
- PIPE AND DRAPE IN SHOW COLORS
- NAME (NO LOGO) ON PROGRAM, SIGNAGE, WEBSITE

Need more info? Contact Gayle Ludemann at gayle.ludemann@mredllc.com or 630-955-2768

MREDpalooza

Sponsor/Exhibitor Agreement

We agree to comply with all instructions, rules and regulations given in the General Information, Rules and Regulations which are included as a part of this contract. We agree to submit promptly all information required and requested by MRED at any time up to the conclusion of the conference.

Name of Applicant:_____ Signature:_____
(Please Print)

Name of Company:_____ Date:_____

Company Address:_____

City:_____ State:_____ Zip Code:_____

Phone:_____ Email: _____

Web Address (URL): _____

Company Name to Appear in Promotional Materials:

_____

_____

Booth Preference (refer to floor plan)

Choice 1 _____ Choice 2 _____

Choice 3 _____ Choice 4 _____

Exhibitors you **PREFER** to be near:

_____

_____

Exhibitors you **PREFER NOT** to be near:

_____

_____

BOOTH INFORMATION:

Each standard booth will include a 8' X 10' space, pipe and drape in show colors, 1-6' Skirted table, and 2 chairs, electricity, and 1 wi-fi access. Should you have additional booth requirements, please contact Gayle Ludemann (gayle.ludemann@mredllc.com, 630-649-3463) to make arrangements.

Booth Type:

		Price	Amt Due
_____Named Event Sponsorship		$10,000 and up	_____
_____ Training Room Sponsorship		$7,500	_____
_____Premium Booth Location		$5,000	_____
_____Interior Booth Location	$2,000 until March 31, 2013	$3,000 April 1, 2013 or after	_____

Please remit payment along with signed agreement to: MRED, c/o MREDpalooza, 2443 Warrenville Rd., Ste. 600, Lisle, IL 60532.

GENERAL INFORMATION, RULES AND REGULATIONS

MREDpalooza is designed for Midwest Real Estate Data (MRED) customers: Realtors, Designated Realtors, Appraisers, and office personnel. All sponsors and exhibitors, hereinafter "Exhibitor", must lend themselves to the purpose of the conference. Each Exhibitor is required to sign the **MREDpalooza Sponsor/Exhibitor Agreement**. By doing so, Exhibitor subscribes to **General Information, Rules and Regulations** as a part of the application and contract.

Location/Hours: MREDpalooza will be held on Tuesday, June 18, 2013 at the Donald E. Stephens Convention Center, 5555 North River Road, Rosemont, IL 60018.

Exhibitor Setup: Monday, June 17, 2013 – 6:00 PM – 10:00 PM

Expo Hours: Tuesday, June 18, 2013 – 9:00 AM – 4:00 PM

Teardown: Tuesday, June 18, 2013 – 4:00 PM – 5:00 PM

Pricing: See **MREDpalooza Sponsor/Exhibitor Agreement** for pricing.

Payment: Payment must be received with the completed **MREDpalooza Sponsor/Exhibitor Agreement.** Please attach a check to your agreement.

Booth Description: See **MREDpalooza Sponsor/Exhibitor Agreement** and Sponsorship Levels detail for specifics. Displays must be arranged so they utilize only the booth area contracted for, and in such a manner as to not interfere with the rights of other Exhibitors. Exhibit displays must not project so as to obstruct the view of the adjacent booths. Exhibitors must comply with all safety, fire and health ordinances regarding installation and operation of exhibit materials. Exhibitors must comply with all venue requirements.

Booth Assignment: Booth assignments will be provided approximately 4 weeks prior to the event at which time the assigned booth number will be emailed to the applicant. MRED will make every attempt to assign the Exhibitor one of their booth hoses. However, MRED reserves the right to make assignments or reassignments as necessary. *Exhibitor agrees not to assign, sublet, or apportion space, or any part thereof allotted to Exhibitor, nor to exhibit, advertise or offer for future purchase goods and services other than those manufactured, sold, or otherwise normally available from the Exhibitor in the regular course of the Exhibitor's business.*

Attendees: MREDpalooza is a free event, with all 35,000+ MRED customers invited to attend.

Official Contractors/Suppliers: Rosemont Exposition Services will be utilized for all pipe and drape, furniture rental, exhibit rental, and signage. Acceptance of exhibit space will constitute Exhibitor's agreement and consent to employ only official suppliers, unless a special request to use another supplier is approved by both Donald E. Stephens Convention Center and MRED. Any such request must be accompanied by the supplier's certificate of insurance with MRED named as an additional insured.

Cancellation: The Exhibitor must give MRED notice in writing of intent to cancel or withdraw the application. If written notice is received prior to March 31, 2013 the Exhibitor agrees to pay a cancellation charge of 50% of the total cost of the space assigned. If written notice is received on or after April 1, 2013, the Exhibitor shall be obligated and agrees to pay the total cost of the space assigned. Any exhibitor failing to occupy the space assigned by 8:00 AM June 18, 2013 shall have their space revoked and MRED will retain the right to use the space, including selling the space to another Exhibitor, without any rebate or allowance to the cancelling Exhibitor.

Liability/Insurance: In the event MRED shall be liable or alleged to be liable for any event which might result from a particular Exhibitor's action or failure to act in any manner whatsoever, such Exhibitor agrees to indemnify and hold harmless MRED against any damages, attorney's fees, costs, and related expenses.

Each Exhibitor should take whatever precautions deemed necessary to insure its own exhibit and display materials. MRED will not assume liability for any injury that may occur to visitors to the Exhibitor's space or to Exhibitors or their agents or employees.

Care of Building: No Exhibitor may permit any act by its employees or agents by which the premises may be marred or defaced. Exhibitor must surrender the space occupied by it in the same condition as when first occupied. Exhibitor agrees to pay for any damage done to the premises by the Exhibitor, its employees or agents.

Music Licensing & Sound:

1) Exhibitor warrants that it has obtained all necessary licenses and has the authority to use all recorded copyrighted music played at the Exhibitor space.

2) The production of sound beyond Exhibitor's booth area which distracts neighboring Exhibitors is expressly prohibited.

General: All matters and questions not covered by the General Information, Rules and Regulations are subject to the decision of MRED in its sole discretion. General Information, Rules and Regulations may be amended at any time and in the sole discretion of MRED. All amendments and additions so made shall be equally binding on all parties as if contained in the original General Information, Rules and Regulations.

I understand that still or motion pictures may be taken of me and/or my exhibit booth while attending MREDpalooza. I give permission for images of me to be used to promote MRED events. Such images will remain property of MRED.

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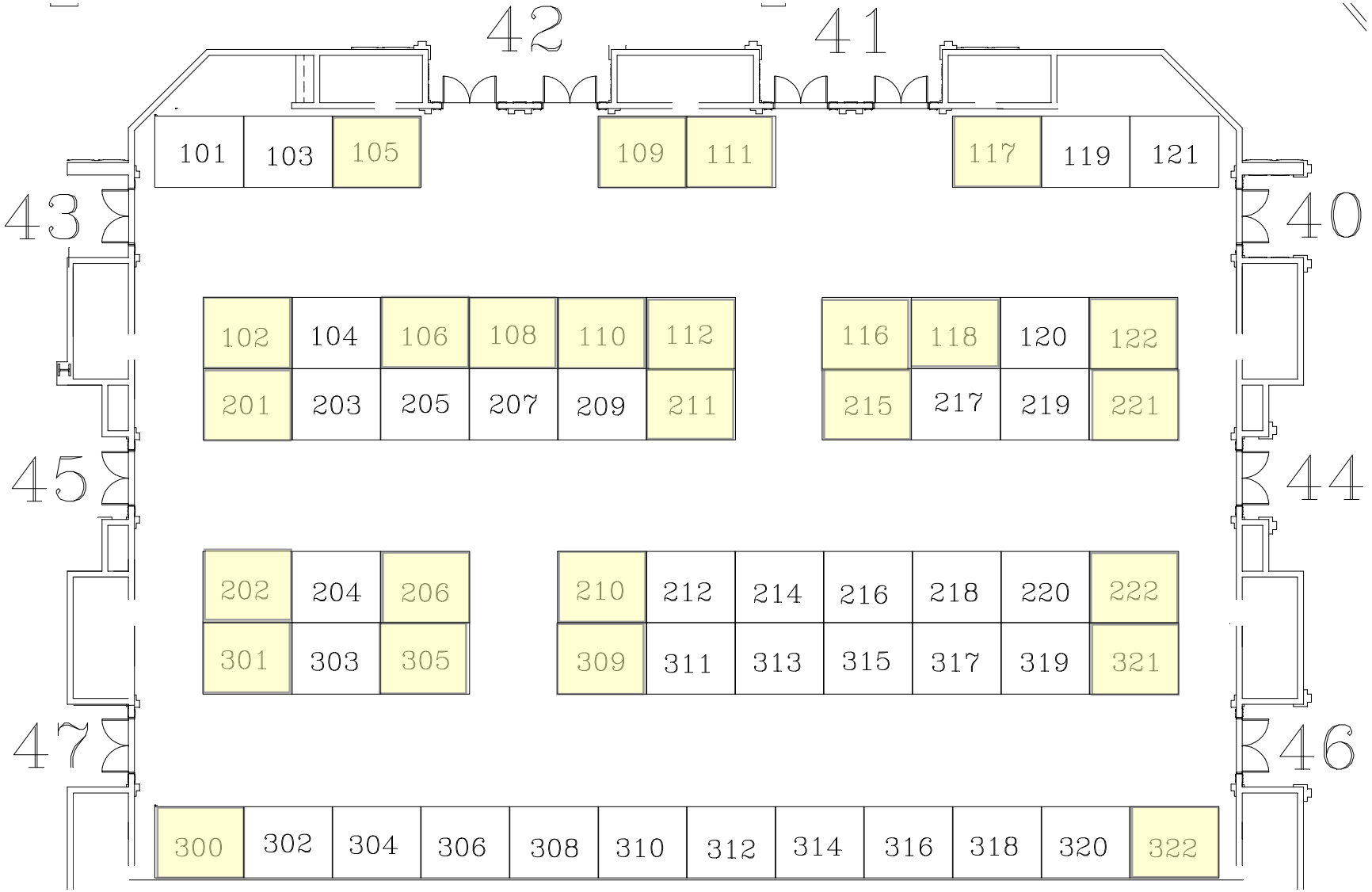
MREDpalooza Expo Area Floor Plan
Main Entrances to Expo: Doors 41 and 42
Highlighted Booths indicate Premium Booth Location