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Available Now - UtahRealEstate.com's Amazon Alexa Skill

The largest multiple listing service in Utah just released cutting edge software to change how consumers search for homes

Salt Lake City, UT. (August 21, 2018) – UtahRealEstate.com (“URE”), one of the most innovative multiple listing service providers in the nation, recently released an Alexa skill for Alexa-enabled devices. Consumers in Utah can now ask Alexa about homes for sale and conduct property searches within URE’s multiple listing service (“MLS”) database.

URE is changing the way consumers find homes for sale and interact with real estate professionals. Users with an Alexa-enabled device can enable the URE skill, called *UtahRealEstate.com*, and then make requests such as *“Alexa, ask Utah Real Estate about homes for sale in the city of Salt Lake City for the last week.”* The Alexa-enabled device will then read back listing details, and if there is a screen available on the device, the skill will display results visually, including photos of the property. The skill also provides credit to the listing agent and brokerage for every property.

“At UtahRealEstate.com, we imagine what real estate technology can be, and then we make it come to life,” said Brad Bjelke, CEO of UtahRealEstate.com. “We are excited for consumers to start using our Alexa skill to help them in their property searches. We take great pride in our innovative approach to building real estate software, and this is another example of how we are leading the MLS industry into the future.”

About UtahRealEstate.com

Founded in 1994, UtahRealEstate.com is the leading provider of real estate technology in Utah. The company’s flagship public property search website, UtahRealEstate.com, serves approximately 4 million consumers every year and delivers fast and accurate property data directly from the company’s multiple listing service database.



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