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GLVAR to continue syndicating its MLS data to third parties

LAS VEGAS – The Greater Las Vegas Association of REALTORS® (GLVAR) announced this week it has reconsidered a recent decision by its Board of Directors and will now continue syndicating its Multiple Listing Service (MLS) data to third parties like Zillow and ListHub.

For years, GLVAR has syndicated data from its MLS, allowing it to be shared with third-party portals like Zillow, ListHub and others that signed agreements with GLVAR.

After what GLVAR President Chris Bishop called months of “careful consideration and discussion,” board members of GLVAR and its MLS voted recently to end agreements with all such portals, effective at the conclusion of each contractual term, with Zillow ending in January 2019 and ListHub in June 2019.

But after hearing concerns this month from many of its members, Bishop said GLVAR has reconsidered and will now continue to share its MLS data as it has been while it explores other options.

“We believed this was the right decision, but we have since heard from some of our members who expressed concern that this change could have created a hardship for them and may have the potential to detract from the way they currently do business,” Bishop explained. “It’s certainly not our intention to harm any of our members, including those who work on their own or at smaller companies or who may not currently have the resources or systems in place to share their own data to these third parties without the help of the association.”

Bishop had previously explained that the idea behind the original decision “was that individual brokers here in Southern Nevada will now be able to decide where they send their individual listing data, and to what websites.” Each individual brokerage would have been “free to negotiate agreements with the various third-party portals on their own, or choose not to syndicate at all.”

In any case, he said GLVAR will continue to work on this issue with its members, providing more information and resources and discussing it at GLVAR meetings and events.

About the GLVAR

GLVAR was founded in 1947 and provides its more than 14,000 local members with education, training and political representation. The local representative of the National Association of REALTORS®, GLVAR is the largest professional organization in Southern Nevada. Each GLVAR member receives the highest level of professional training and must abide by a strict code of ethics. For more information, visit www.LasVegasRealtor.com.

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