

Luxury Presence and Lion & Orb Partner To Bring Top-Performing Websites and Marketing Services to Real Estate Brokers and Agents

Growth-focused PR company and venture-backed real estate marketing firm create campaigns to amplify digital presence for real estate professionals

SANTA MONICA, CA -- Jan. 31st, 2019. Lion & Orb, a public relations startup that helps real estate companies scale growth, has formed a partnership with real estate marketing firm Luxury Presence. The new service will help satisfy the current broker and agent demand for a strong digital presence.

Luxury Presence provides top-tier website design, development, and maintenance services along with leading-edge digital marketing strategies, including SEO, social media, advertising, and content marketing. The firm currently provides website and digital marketing services to 17 of the top 100 real estate agents and brokerages ranked on the REAL Trends and Wall Street Journal national rankings. Top luxury real estate clients include Jade Mills and [Hilton & Hyland](#).

With its proven public relations strategy and deep industry experience, Lion & Orb will bring increased visibility to Luxury Presence's quality web design and strategic approach to marketing. Together, the two companies will be creating customized websites, social media marketing and media reports to maximize the visibility, reach and impact of each new campaign for brokers and agents.

"For years, we have been looking for a web development company that meets our clients' expectations and had yet to find someone that can consistently deliver the way Malte and his team do," said Audie Chamberlain, CEO of Lion & Orb. "We are excited to partner with a like-minded company that is aligned with our core values and practices Silicon Valley standards in all of their products and services."

Many brokers and agents struggle to build a digital presence, which requires a strong and significant foundational framework. Luxury Presence builds all websites and services in-house and delivers the simplicity and performance agents and brokers need. The partnership seeks to make this innovative service more of an industry standard. Luxury Presence saw client growth of over 500% in 2018 and will be releasing a completely rebuilt IDX search solution this quarter along with a new page builder and lead generation tools.

"In Lion & Orb, we've found a partner that can help us maximize the value of the services we provide for our broker and agent customers," said Malte Kramer, CEO of Luxury Presence. "Together, we are able to create beautiful websites and marketing programs that get noticed and deliver results."

The co-branded Lion & Orb and Luxury Presence websites and marketing campaigns can now be ordered through www.luxurypresence.com.

About Luxury Presence

Luxury Presence provides elite real estate websites and marketing services used by the world's leading real estate agents and brokers. Backed by venture capital funding and a full stack of digital marketing tools, Luxury Presence will generate quality leads and drastic growth for both brokers and agents. To learn more, please visit www.luxurypresence.com.

About Lion & Orb

Lion & Orb is a publicity service whose clients are recognized internationally as category leaders in the real estate and technology industries. Through its tech-centered publicity platform, Lion & Orb reaches media contacts with sharp messaging and vibrant images that get noticed. Sign up for an account at www.lionandorb.com.

Source: Luxury Presence

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