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T3 Sixty Announces two new senior appointments, including Lesswing and Peterson

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SAN JUAN CAPISTRANO, CALIFORNIA – August 29, 2019 – Stefan Swanepoel, CEO of T3 Sixty, today announced two new vice president appointments in the company’s growing technology division. T3 Sixty, a leading management consultancy firm in the residential real estate brokerage industry is also widely respected as a trusted and knowledgeable research firm with respected titles such as the annual Swanepoel Trends Report, the DANGER Report, the SP200, the Mega 1000 and others.

Mark Lesswing, former Chief Technology Officer for the National Association of Realtors, joins T3 Sixty as Senior Vice President. Lesswing, who has acted in a senior technology role for over 30 years, started at NAR at the Center for Realtor Technology and has been involved in hundreds of industry projects and technology initiatives. Lesswing served NAR for 17 years and was promoted to SVP and CTO of NAR in 2006. During the past few years he has focused on best practices in transaction management platforms, cloud-based platform leveraging blockchain, machine learning and artificial intelligence.

Jonathan Peterson, a former Vice President at Lone Wolf Real Estate Technologies for 14 years, joins T3 Sixty as VP in the Technology division. Peterson previous also worked as an Enterprise Account Executive with DocuSign and has consulted with numerous Brokers, Managers, and Owners to improve customer and partner relationships and strengthen their business by improving their use of technology tools.

“The additional of another two powerful and experienced technology executives with successful track records solidifies the T3 Sixty Technology team as the most knowledgeable and experienced technology consulting team in residential real estate brokerage industry today,” says Jack Miller, President and CTO of T3 Sixty. “As your strategic partner for technology thinking and counsel, we can help brokers and entrepreneurs make better decisions than they can make on their own,” Miller stated.

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About T3 Sixty

Serving the residential real estate brokerage industry, T3 Sixty provides real estate CEOs, business leaders, association and MLS executives, brokers and high-performance teams the knowledge, best practices and support to grow their businesses. The company does this through management consulting, training and in-depth research and quality publications, such as its hallmark Swanepoel Trends Report. The firm’s consulting divisions include brokerage, technology, merges and acquisitions, executive search, and associations and MLSs. [Find out more here.](#)