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Cincinnati Area Board of REALTORS® Launches Tangilla AMS

CABR becomes the second REALTOR® Association to launch the new Tangilla Association Management Software, following the Austin Board of REALTORS® onto the platform.

Manly Beach, NSW, Australia — November 23, 2021 — Yesterday, the Cincinnati Area Board of REALTORS®, along with CincyMLS, launched the new Tangilla Association Management Software platform for use by their combined 8,000+ members & subscribers. The API-first platform has NRDS at the core, and it integrates with State Licensing Data to automate many processes that previously required manual member services support.

After learning of the advances in process automation that the Austin Board of REALTORS® experienced in converting to the Tangilla AMS platform, the Cincinnati Area Board of REALTORS® and CincyMLS decided to adopt the platform as well. “We are excited to bring Tangilla to our Association and membership. Tangilla brings best in class technology that will allow our team to focus on a higher level of customer service.” says Rich Fletcher, CABR CEO. “Our members will benefit from the enhanced member portal and the ability to quickly and efficiently access the services and benefits they want from CABR and CincyMLS.”

“We are excited to work with CABR & CincyMLS to improve service to their members and subscribers,” Tangilla Co-Founder Jeff Turner remarked. “We made the decision from the start to focus exclusively on REALTOR® Associations. The challenges facing REALTOR® Associations are unique in the association management space and existing solutions built on top of general AMS or CRM platforms simply don’t enable the level of ease and automation Tangilla provides.”

Tangilla is the operating system for modern REALTOR® Associations; an Association Management Platform developed exclusively for REALTOR® Associations. Tangilla is the product of KTK Partners Pty Limited, based in Manly Beach, NSW, Australia.

Cincinnati Area Board of REALTORS® is a not-for-profit trade organization representing more than 5,000 of Cincinnati's area real estate professionals. The association provides a variety of benefits including advocacy for equal housing opportunities, property rights, and homeownership. Additional benefits include educational programs, professional standards, social and networking events, and the Multiple Listing Service.

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If you would like more information about this topic, please call Jeff Turner at 818.917.8418 or email jeff@tangilla.com.