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UtahRealEstate.com Partners with Markt to Launch RapidStats - A Powerful New Statistics Program

UtahRealEstate.com, one of the largest MLS organizations in the country, will provide RapidStats as a member benefit to its nearly 20,000 real estate professional members

SANDY, UTAH – May 15, 2023 - UtahRealEstate.com announced today that it has launched a new statistics product, RapidStats, to its nearly 20,000 members. RapidStats is an advanced statistics product provided by Markt, a professional services company that brings leading back-office solutions to multiple listing services. With RapidStats, real estate professionals in Utah will now have access to a variety of new statistical reports, the ability to select and draw custom market areas for reporting, and access to a powerful customer relationship tool that enables statistics to be sent to clients on a scheduled timeline. The program will be highly integrated into UtahRealEstate.com’s industry-leading MLS software, making it easy for users to run stats.

Brad Bjelke, CEO of UtahRealEstate.com, said “Our members and their clients love statistics. RapidStats takes statistical analysis, reporting, and presentation to the next level, which will give our members the most modern tools to communicate about what the real estate market is doing from a macro-level down to a street-level. We are excited to partner with Markt to once again show the industry what can be accomplished when MLS organizations and service providers work together to build top level technology.”

Betsy Hanson, General Manager of Markt, said “We are excited to partner with UtahRealEstate.com in rolling out our advanced statistics program to their membership. We have worked closely with UtahRealEstate.com to provide a seamless integration with their software, and we know their members are going to love all the new features that will be available.”

UtahRealEstate.com will join Metro MLS (Wisconsin) and ARMLS (Arizona) in bringing the RapidStats platform to real estate professionals.

About UtahRealEstate.com

Founded in 1994, UtahRealEstate.com is the leading provider of real estate technology in Utah and one of the largest multiple listing services in the United States. The company provides one of the top-ranked real estate websites in the country, servicing more than 8 million consumers each year. It also provides multiple listing services to approximately 20,000 real estate professionals, accounting for nearly 97% of all REALTORS® in the state of Utah.

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About RapidStats

RapidStats is a robust market statistics platform that helps agents and brokers understand their markets, pricing and opportunities to make decisions. The customizable reports are sourced directly from MLS data and give you timely, accurate and comprehensive information.

About Markt

Markt® is a multi-MLS organization focused on providing back-office professional services by pooling resources and expertise to serve organized real estate from coast to coast. Markt supports MLSs noncontiguous markets with services like, marketing, human resources, customer support, and information technology.