



# VENDOR ALLEY

## 2026 RATE CARD

1

Sponsor Per  
Month

3,600

Email Alerts per  
Month

11,000

Visitors per  
month

**Month-long sponsorships for 2026 are now available for Vendor Alley.**

Promote your product or service specifically to Vendor Alley's audience of real estate insiders, geeks, vendors, MLS peeps, association staff, brokers, and franchisor heavies.

Here's what you get:

- A display ad (with link) in the sidebar of the site, all month long (size is 230 x 230).
- Each week in the sponsorship month I'll post a thank you or your copy along with a link to your site (4 posts total).
- Estimated monthly web page views: 11,000
- Email addresses receiving post notifications: 900+
- Twitter notifications @gregrobertson over 6,000: @vendoralley over 2,000
- Includes interview on my *Listing Bits* podcast – NEW!
- Sponsorship is exclusive. Only one sponsor per month

**RATE: \$6,000 per month**-Includes featured interview on my Listing Bits podcast.

Jan 2026 – Available  
Feb. 2026 – Available  
Mar 2026 – Available  
Apr 2026 – Available  
May 2026 – Available  
Jun 2026 – Available

Jul 2026 – Available  
Aug 2026 – Available  
Sept 2026 – Available  
Oct 2026 – Available  
Nov 2026 – Available  
Dec 2026 – Available

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